

# EMSCULPT®



## BUILD MUSCLE & BURN FAT LIFT BUTTOCKS NON-INVASIVELY

- **No downtime, no anesthesia** solution for:
  - patients seeking **improvement in MUSCLE & FAT**
  - patients who are not candidates for current body-shaping procedures
  - patients looking for **non-invasive BUTT lift** alternative
- Expands your addressable patient population
- Efficacious and repeatable procedure without consumables ensures **patient satisfaction and procedural adoption**
- Non-Thermal, Non-Ionizing, Non-Radiating treatment **eases safety concerns of patients**



**+16%**

Average increase in muscle mass<sup>1</sup>

**-19%**

Average fat reduction<sup>1, 2, 3</sup>

**-11%**

Diastasis recti<sup>1</sup>



Non-invasive buttock procedure

BEFORE



COURTESY OF: ANITA STURNHAM, M.D.

AFTER 4<sup>th</sup> TREATMENT



BEFORE



COURTESY OF: KATERINA FAJKOSOVA, M.D.

AFTER 4<sup>th</sup> TREATMENT

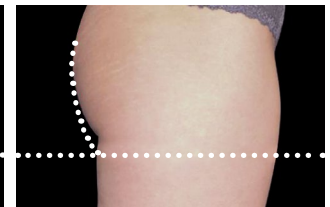


BEFORE



COURTESY OF: RADINA DENKOVA, M.D.

4 WEEKS AFTER 4<sup>th</sup> TREATMENT



Patients shown in the B&A pictures are within +/- 2.25 kg of their original weight unless specified. ©2018 BTL Group of Companies. All rights reserved. BTL®, EMSCULPT™ and HIFEM® are registered trademarks in the United States of America, the European Union and/or other countries. The products, the methods of manufacture or the use may be subject to one or more U.S. or foreign patents or pending applications. The Emsculpt procedure is U.S. FDA cleared for improvement of abdominal tone, strengthening of the abdominal muscles, development of firmer abdomen, strengthening, toning and firming of buttocks.



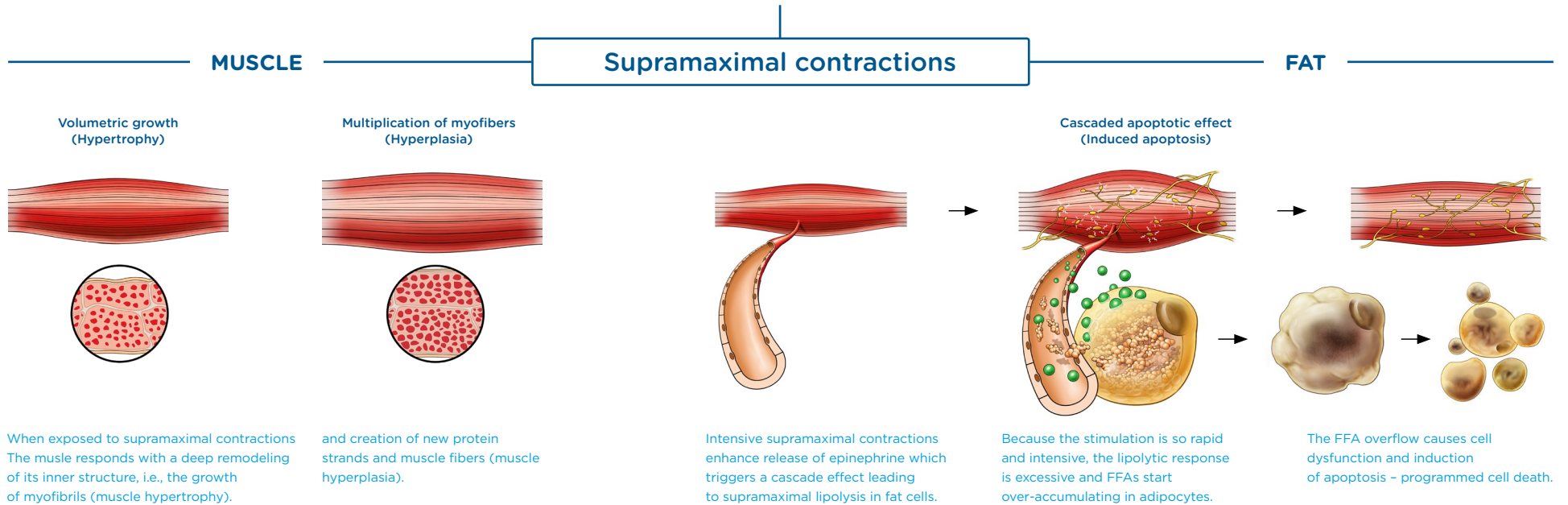
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# THE ALL-NEW HIFEM® (HIGH-INTENSITY FOCUSED ELECTRO-MAGNETIC) TECHNOLOGY

**EMSCULPT** with HIFEM technology induces approximately **20,000** forced muscle contractions per session.

These forced contractions, considered **supramaximal contractions** are normally not achievable by voluntary muscle action.



## BACKED BY 7 INDEPENDENT MULTI-CENTER US STUDIES\*



"Patients often will have a non-invasive fat reduction, but the problem is they are still left with lax muscle."

**Robert Weiss, MD, FAAD, F.A.C.Ph**



"You are not going to build muscle with liposuction and you are not going to build muscle with an ultrasound or a radiofrequency device."

**Brian M. Kinney, MD, FACS**



"A decrease in the amount of fat and an increase in the amount of muscle is truly what you want, you want to define."

**Carolyn Jacob, M.D., FAAD**



"Emsculpt is a first in class new generation technology that does things that no other technology can do."

**David E. Kent, M.D.**



"We have patients with BMI of 18-28 who are not suitable to small applicator devices such as the Coolsculpting or Sculpture."

**Suneel Chilukuri, M.D., FAAD, FACMS**



"We need to firm up, tone and lift butts noninvasively. This would expand our patient population majorly."

**Mariano Busso, MD, FAAD**



1. Kent E. David, Jacob I. Carolyn. Computed tomography (CT) based evidence of simultaneous changes in human adipose and muscle tissues following a High-Intensity Focused Electromagnetic Field (HIFEM) application: a new method for non-invasive body sculpting. Presented at the Annual Meeting of the American Society for Laser Medicine and Surgery, 2018 Dallas, TX. 2. Kinney M. Brian, Lozanova Paula. High-Intensity Focused Electro-Magnetic (HIFEM) therapy evaluated by magnetic resonance imaging (MRI): Safety and efficacy study of a dual tissue effect based non-invasive abdominal body shaping. Presented at the Annual Meeting of the American Society for Laser Medicine and Surgery, 2018 Dallas, TX. 3. Katz B., Bard R., Goldfarb R., Shiloh A., Kenolova D. Changes in subcutaneous abdominal fat thickness following High-Intensity Focused Electro-Magnetic (HIFEM) field treatments: A multi-center ultrasound study. Presented at the Annual Meeting of the American Society for Laser Medicine and Surgery, 2018 Dallas, TX. \*Data on file